



TOURISM AUTHORITY

**Members will either: 1) Update their existing (2019) Kids Free offer or 2) Submit a new offer**

**Log into Membernet** <https://members.sandiego.org/>

1. Select the Publish Content tab at the top of the page
2. Select the Offers tab

## 1. **To Renew a Previous Kids Free Offer**

1. **Select the Edit button next to the offer**

KIDS RIDE FREE AT OCEANSIDE ADVENTURES EDIT DELETE

VERSION: 7 | EXPIRED: 10/31/2019 | membernethelp@sandiego.org | PUBLISHED | EXPIRATION-DATE: 10/31/2019

2. **Review and update each field with 2020 dates and information. Fields to review and update:**

- Offer description
- Update offer disclaimer to 2020 dates
- Update your Offer Publish Dates to October 1, 2020 - October 31, 2020
- If you chose to redeem your offer online, update the URL link
- Update Publish Dates to July 13, 2020 - November 1, 2020

3. **Submit the offer for approval by clicking on the submit button at the bottom of the page**
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## 2. **To Create a New Kids Free Offer**

\*Please note your offer will be declined if you do not complete all of the necessary information.

1. **Create the Offer Name (50 characters with spaces)**

- The offer name must follow the naming convention "Kids \_\_\_\_ Free"  
ie, Kids Ride Free, Kids Eat Free, Kids Sail Free

2. **Create a Subtitle (50 characters with spaces)**

3. **Create the Offer Description (max 500 characters with spaces)**

- Highlight your business and what is included/the experience that applies with the offer

4. **Create the Offer Disclaimer (Details/Restrictions) (max 350 characters with spaces)**

- **The below is a mandatory disclaimer that must be added to the offer in addition to any other member restrictions.**  
Offer valid October 1-31, 2020, 7 days a week. Kids must be 12 or under. Restrictions apply. Kids Free San Diego offers vary by participating partner. See partner for details.  
**(this cannot be edited)**



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## 5. Select your Audience

- Select Leisure Travelers

## 6. Add Offer Dates

- Select October 1, 2020 - October 31, 2020
- Members have the option to extend their offer beyond this time frame in either direction.

## 7. Offer Redemption

- **OPTION 1: REDEEM ONLINE** Generate a redeem offer button on the offer page for booking or purchase.

{ OPTIONAL } REDEEM ONLINE: ?

<https://sandiegomuseumcouncil.org/specials/kids-free-october/>

- **OPTION 2: REQUIRE PRINTOUT** If you would like the user to redeem by printing the webpage with your offer, please add copy to the offer description and disclaimer section.  
Ex: To redeem, please present coupon to the waiter upon arrival.  
Ex: To redeem, please show your server this page on your phone or print and present upon arrival.

## 9. Add a Contact Phone Number

## 10. Published Dates

July 13, 2020 - November 1, 2020

## 11. Submit the offer for approval by clicking on the submit button at the bottom of the page.

Please reach out to Alisha Bollerman with any questions. We look forward to seeing your offer live on Sandiego.org.

Alisha Bollerman  
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