

San Diego County TOT Collections Trend

FY2018



TOURISM AUTHORITY

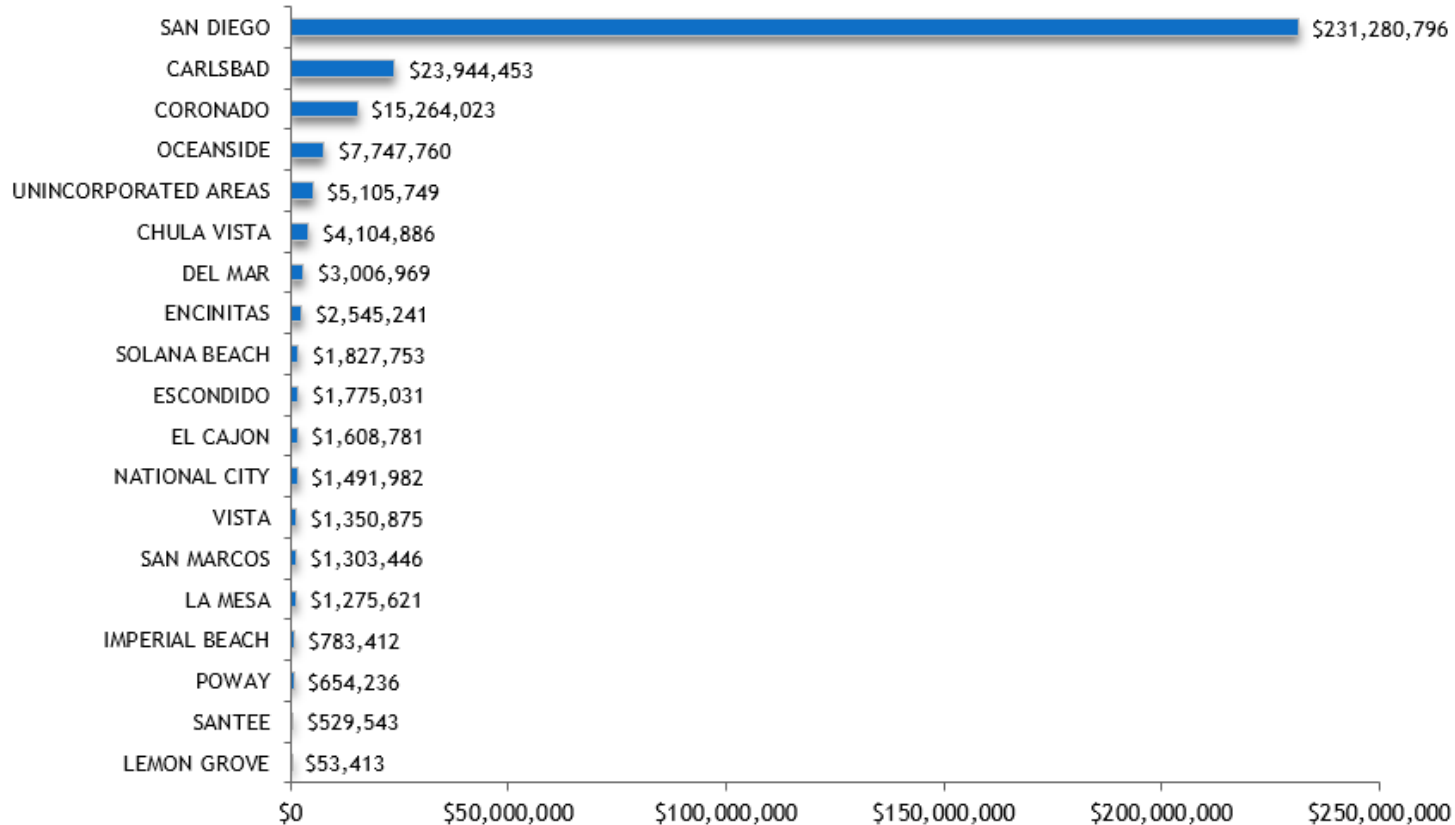
TOT Collections by City (FY08-FY18)

MUNICIPALITY	TAX RATE	FY2008	FY2009	FY2010	FY2011	FY2012	FY2013	FY2014	FY2015	FY2016	FY2017	FY2018
Carlsbad	10%	\$14,271,535	\$12,474,796	\$11,486,318	\$11,551,871	\$12,863,691	\$14,689,728	\$17,284,042	\$19,485,400	\$20,787,750	\$22,180,745	\$23,944,453
Chula Vista	10%	\$2,652,859	\$2,318,198	\$2,047,484	\$2,078,133	\$2,271,611	\$2,473,022	\$2,645,274	\$3,136,847	\$3,826,580	\$3,654,779	\$4,104,886
Coronado	10%	\$10,174,267	\$8,460,505	\$7,553,507	\$8,311,991	\$8,791,213	\$10,437,496	\$12,442,925	\$13,763,729	\$13,818,817	\$14,577,717	\$15,264,023
Del Mar	11.5%	\$1,247,226	\$1,418,345	\$1,505,524	\$1,704,696	\$1,805,295	\$1,939,699	\$2,101,634	\$2,444,275	\$2,617,526	\$2,697,297	\$3,006,969
El Cajon	10%	\$1,137,582	\$927,798	\$825,005	\$898,073	\$1,044,904	\$1,056,398	\$1,141,463	\$1,330,117	\$1,364,665	\$1,432,263	\$1,608,781
Encinitas	10%	\$1,178,901	\$1,068,816	\$1,183,959	\$1,284,130	\$1,421,530	\$1,489,725	\$1,568,079	\$1,368,338	\$1,443,093	\$1,521,098	\$2,545,241
Escondido	10%	\$1,396,957	\$1,106,214	\$985,573	\$1,023,067	\$1,145,527	\$1,230,415	\$1,322,015	\$1,435,405	\$1,605,827	\$1,699,718	\$1,775,031
Imperial Beach	10%	\$209,022	\$175,791	\$163,723	\$224,220	\$230,942	\$223,612	\$386,421	\$639,983	\$667,768	\$672,401	\$783,412
La Mesa	10%	\$890,867	\$774,674	\$739,081	\$856,215	\$910,177	\$956,939	\$1,038,422	\$1,148,295	\$1,208,891	\$1,250,001	\$1,275,621
Lemon Grove	6%	\$35,657	\$32,591	\$30,139	\$31,475	\$35,611	\$36,756	\$39,392	\$44,525	\$35,800	\$52,043	\$53,413
National City	10%	\$748,173	\$576,349	\$696,087	\$838,255	\$887,820	\$1,005,153	\$1,082,339	\$1,383,793	\$1,367,844	\$1,439,947	\$1,491,982
Oceanside	10%	\$3,019,796	\$3,119,375	\$3,107,339	\$3,298,713	\$3,817,155	\$4,174,210	\$4,663,153	\$5,732,311	\$6,394,775	\$6,928,524	\$7,747,760
Poway	10%	\$206,323	\$247,787	\$367,434	\$433,934	\$462,508	\$486,145	\$523,112	\$573,531	\$615,482	\$609,306	\$654,236
San Diego	10.5%	\$160,242,590	\$136,320,441	\$128,113,063	\$139,768,537	\$150,819,218	\$157,025,193	\$170,171,143	\$189,465,283	\$203,227,075	\$221,468,280	\$231,280,796
San Marcos	10%	\$383,001	\$330,412	\$298,459	\$610,460	\$713,538	\$736,035	\$794,846	\$829,724	\$873,863	\$978,498	\$1,303,446
Santee	10%	\$126,532	\$115,327	\$100,274	\$106,357	\$114,559	\$207,902	\$385,796	\$431,550	\$483,359	\$512,416	\$529,543
Solana Beach	13%	\$1,160,278	\$1,039,229	\$943,327	\$978,840	\$1,118,594	\$1,186,198	\$1,220,074	\$1,467,372	\$1,605,685	\$1,740,208	\$1,827,753
Unincorporated Area:	8%	\$3,473,839	\$2,827,952	\$2,423,811	\$2,448,836	\$2,579,408	\$2,646,966	\$3,403,805	\$4,166,355	\$4,128,274	\$4,888,906	\$5,105,749
Vista	10%	\$436,735	\$355,934	\$329,813	\$546,093	\$595,509	\$981,945	\$1,118,598	\$1,262,967	\$1,274,548	\$1,410,204	\$1,350,875
Total Collections		\$202,992,140	\$173,690,534	\$162,899,920	\$176,993,896	\$191,628,810	\$202,983,537	\$223,332,533	\$250,109,800	\$267,347,622	\$289,714,351	\$305,653,970

Source: Cities in San Diego County

The TOT figures represent revenues for the month they were earned in. Due to differing accounting methods used the amounts may not correspond with figures found in the financial documents issued by these municipalities.

San Diego County FY18 TOT Collections



City of San Diego TOT Trend since 1966

\$3.62 Billion Collected

