

Tourism Industry Workers and Where They Live 2019 Projections*

DRAFT

please use highlighted percentages in communications

Home Area - Identifies Where Workers Live	County	City	Resident Workers in City Council Districts								
			CCD1 Bry	CCD2 Campbell	CCD3 Ward	CCD 4 Montgomery	CCD 5 Kersey	CCD 6 Cate	CCD 7 Sherman	CCD8 Moreno	CCD9 Gomez
All Residents with Primary Jobs	1,377,063	600,502	61,533	68,252	78,195	62,129	68,426	71,046	67,316	64,246	59,359
Core Tourism Industry Related Sectors											
Arts, Entertainment, and Recreation	35,807	13,660	1,072	1,874	1,978	1,634	1,206	1,306	1,571	1,361	1,645
Accommodation and Food Services	146,104	66,958	4,627	8,908	10,022	7,653	5,004	6,398	6,595	8,980	8,729
2 Sector Subtotal	181,911	80,618	5,699	10,783	12,000	9,287	6,211	7,704	8,166	10,340	10,374
Percent Residents in Industry	13%	13%	9%	16%	15%	15%	9%	11%	12%	16%	17%
Additional Tourism Related Sectors											
Retail Trade	141,256	54,793	4,111	5,689	6,376	6,815	4,903	5,849	6,258	8,457	6,278
Transportation and Warehousing	32,451	13,625	916	1,429	1,621	1,836	1,110	1,366	1,438	2,394	1,501
2 Sector Subtotal	173,707	68,418	5,027	7,118	7,997	8,651	6,013	7,215	7,695	10,851	7,779
Percent Residents in Industry	13%	11%	8%	10%	10%	14%	9%	10%	11%	17%	13%
Total 4 Tourism Industry Related Sectors	355,618	149,035	10,726	17,901	19,997	17,939	12,224	14,919	15,861	21,191	18,153
	26%	25%	17%	26%	26%	29%	18%	21%	24%	33%	31%

Employment Data Defined by Jobs and by Workers

Jobs (Work Area) Location of the Hiring Company. Counts a Primary Job at location of hiring company. In some cases, the location is not the physical location of where the person works everyday. For example, San Diego Unified teachers are counted at the District headquarters location, not individual school locations.

Workers (Home Area) Location of the Worker's Home. Counts People. The above data is based on Home Area, where residents live crossed by job industry. Jobs and Workers are not equal. Workers in tourism Industry sectors also live in Riverside County and Tijuana. They are not counted in home area counts in San Diego County.

Jobs Definitions

Defined by All Jobs and Primary Jobs
 Primary Jobs are defined as the highest paying job if the person has more than one job.
 Not included in jobs data above are active military, sharing economy or self-employed residents.

Sources

OnTheMAP
 Unemployment Insurance Wage Records
 Office of Personnel Management
 Quarterly Census for Employment
 U.S. Census Bureau

2019 Projections from 2015 Base

	2015 - Jan	2019 - Jan	Growth	
Total All Industries	1,354,100	1,488,200	9.9%	Growth Applied to All Residents With Primary Jobs
Leisure and Hospitality Sectors	174,300	194,700	11.7%	Growth Applied to Leisure and Hospitality Sectors
source: EDD State of California				

* Based on available data per sources cited and projections as noted.