



MEET AMERICA'S
BRIGHTEST CITY



AFP ICON 2026
Friday, April 24th – Tuesday, April 28th, 2026
Anticipated Attendance: 7,000

Group Description

The Association of Fundraising Professionals (AFP) is the leading professional organization supporting individuals and institutions involved in philanthropy and fundraising, and promoting ethical fundraising practices, professional development, and community impact. The organization hosts an annual international conference that brings together thousands of fundraising professionals for education, networking, and innovation in the nonprofit sector.

Attendee Profile

Attendees typically include development directors, advancement professionals, grant writers, donor relations managers, planned giving specialists, nonprofit executives, CEOs, and board members representing charitable, educational, healthcare, arts, and philanthropic organizations of all sizes. The conference also attracts emerging fundraisers seeking professional development, seasoned leaders pursuing continuing education credits such as CFRE certification, and consultants specializing in fundraising strategy and nonprofit management. In addition, industry partners, exhibitors, and service providers, including donor management software companies, marketing firms, and advisory groups—participate to showcase tools and solutions that support fundraising success. Overall, AFP ICON draws a diverse, global audience focused on advancing philanthropy, strengthening nonprofit leadership, and elevating fundraising best practices.

Off-Site Scheduled Events

Monday, April 27th at 6:00PM | Monday Night Party at Petco Park

Shuttle Information

No shuttle provided.

Contact Information

Artrice McNeil, National Sales Director, SDTA
Gerrica Gray-Johnson, Senior Director of Client Services, SDTA

Guest Room Block

Participating Hotels	Peak Room Nights
Total Peak Nights = 1,950	
Hilton San Diego Bayfront Hotel	1,000
Hilton San Diego Gaslamp Quarter	100
Manchester Grand Hyatt San Diego	200
Marriott Marquis San Diego Marina	200
Omni San Diego Hotel at the Ballpark	250
San Diego Marriott Gaslamp Quarter	200

Schedule of Events

Date	Fri Apr 24	Sat Apr 25	Sun Apr 26	Mon Apr 27	Tue Apr 28
Attendee Open Meals	All Meals	Breakfast, Dinner	Breakfast, Dinner	Breakfast, Dinner	Breakfast, Dinner
Convention Center Agenda		7:00AM-1:00PM Pre-Conference Deep Dives, Registration Opens 8:00AM-5:30PM Pre-Conference Deep Dives 12:30PM-1:30PM Lunch for Chapter Leaders and AFP Global Board Members 1:00PM-7:00PM Conference Registration Open 1:00PM-5:00PM Executive Coaching <i>*Additional Registration Required</i> 1:30PM-5:00PM Chapter Leader Meetings 6:00PM-7:30PM Conference Welcome Reception & Networking <i>*All attendees welcome</i>	7:00AM-5:00PM Conference Registration Open 8:00AM-8:45AM Speed Networking <i>*All attendees welcome, especially first-time conference attendees!</i> 8:00AM-5:30PM Executive Coaching, Education Breakouts, AFP EXCHANGE Hours 11:30AM-1:15PM Lunch in the AFP EXCHANGE 1:30PM-5:30PM Opening General Session, Coffee & AFP EXCHANGE Time and Education Breakout Sessions 6:00PM-7:30PM Community Group Receptions <i>*All attendees welcome</i>	7:00AM-6:00PM Conference Registration Open 8:00AM-11:45AM Education Breakout Sessions, Executive Coaching, AFP EXCHANGE Hours, Education Breakout Sessions 11:45AM-1:30PM Lunch in the AFP EXCHANGE 1:45PM-4:15PM Education Breakout Sessions 4:30PM-5:30PM AFP EXCHANGE Hours & Happy Hour 6:00PM-9:00PM Monday Night Party	7:00AM-3:00PM Conference Registration Open 8:00AM-12:15PM Education Breakout Sessions, Executive Coaching, AFP EXCHANGE Hours, Education Breakout Sessions 12:15PM-1:30PM Lunch in the AFP EXCHANGE 1:30PM-2:45PM Closing General Session

*[*Schedule is subject to change](#)*