# San Diego Tourism Authority Member Providers: Hybrid and Virtual Events



## The ALLSTAR Group (ASG)

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#### The Isolation Package

Starting from \$10,999

ASG'S solution for events during a COVID-19 pandemic. Pre-produced events with a mix of live and as-live segments brought together by a Host/MC. Includes creative direction, video production, graphics development, PPT template, shoot-at-home support, streaming service, design and branding, sponsorship support, and speaker management.

#### **Package One**

Starting from \$3,999

Basic package with low-cost options. Includes computer screen streaming, speaker support, set, and branding.

## **Package Two**

Starting from \$6,999

Mid-range option for larger shows. Includes video camera and screen streaming, video production, graphics development, PPT template, streaming service, creative design, layout, and event branding

## **Package Three**

Starting from \$9,999

Large shows with multiple speakers and breakouts. Includes video production, graphics development, PPT template, cameras, TriCaster, streaming service, creative design, layout/CAD, event branding, sponsorship support, and speaker management.

### **Package Four**

Starting from \$30,000 ++

Multi-day broadcasts, breakout sessions, virtual exhibit hall, gamification, etc. Includes video production, graphics development, PPT template, cameras, TriCaster, streaming service, creative design, layout/CAD, event branding, sponsorship support, speaker management.

#### **PSAV Presentation Services**

Patrick Sullivan, Regional Sales Director Mobile (916) 873-7615

psullivan@psav.com

http://www.psav.com; Virtual Platform Demonstrations: https://virtual.psav.live/app/app.html

## **Managed Webinar**

Starting from \$1,650

Managed webinar services create a polished, interactive event so you can focus on keeping the conversation flowing. Allow seamless collaboration and communication between attendees for highly interactive events. Great for meetings with 500-3,000 participants, general session and breakout room functionality, dedicated webinar specialist, password protected. Best for: Board Meetings; Seminars; Collaboration Meetings

#### **Chime Live**

Starting from \$2,000

Web-based platform that provides high-quality video streaming in attendee platform for engaging, transformative and insightful meetings. A highly functional app that provides interactive features to overcome distractions and keep engagement levels high. Great for 2-8-hour meetings, 5-30 presenters, up to 2,000 attendees. Best for: Investor Meetings; Ad Boards; Training Sessions

### Webcasting

Starting from \$9,500

Create a broadcast quality video experience for a broad audience. Stream your content to a custom branded microsite or to social. Effectively communicate an important message across a broad audience. Custom branded landing page, accessible for remote attendees on desktops or mobile devices. Options include registration, polling, and Q&A. Best for: Company Announcements; General Session; Town Hall Meetings

#### **Content1 Virtual**

Starting from \$15,000

Content1 Virtual delivers a vibrant web presence to virtual attendees, provides speakers with a platform to share their content, and offers presenters the ability to record audio tracks for both presentations and posters that helps bring their content to life. Easily manage an event with many sessions or a library of content. Intuitive and easy to navigate platform, deliver live or on-demand presentations, release content on a schedule to closely simulate face-to-face event. Best for: Large congress or convention

### **Vario Productions**

Nathan Medina, Senior Sales Manager (858) 800-4990 <a href="mailto:nmedina@varioproductions.com">nmedina@varioproductions.com</a> <a href="https://varioproductions.com/">https://varioproductions.com/</a>

### **Virtual Meeting Platform Essential**

Starting from \$6,000

A rock-solid virtual meeting platform for a quick turnaround at a savings without all the bells & whistles. Supports up to 500 attendees.

### **Design & Layout**

- Branded Design (Colors, Logos, Fonts, Styles)
- Custom Domain\* or Subdomain
- Standard Header, Footers, Navigation, Home Page, Etc.
- 1 Additional Page (Static, Basic)

## **Attendee Login / Access Control**

- Basic Email / Password Login
- Private Pages / Exclusive Access
- Basic Event Registration (Standard Form, No Payment) or, Manual Import Users from 3rd Party

## **Events / Sessions**

- Up to 15 sessions
- · Session Schedule / Listing
- · Session Page w/ Streaming Feed, Standard
- "Live Now" Page
- On Demand Library
- Interactive Chat / Q&A / Polls (via Vimeo Enterprise)

#### **Sponsors**

- Up to 15 Sponsors
- Sponsorship Directory / Listings

#### **Exhibitors**

- Up to 10 Exhibitors
- Virtual Exhibitor Hall Directory Listing / Standard Booth

#### **Usage License**

"Live" Website for 6 Months

## **Technical & Design Support**

- 2 Onboarding, Planning Meetings / Calls
- Technical & Design Support (Pre & Post)
- Technical Support Help Desk Widget (Live)

<sup>\*</sup> Additional cost incurred for custom domain site

### **Virtual Meeting Platform Enhanced**

Starting from \$10,000

A real-life conference experience planned longer in advanced with networking and enhanced interaction. Supports up to 5,000 attendees.

#### **Design & Layout**

- · Branded Design (Colors, Logos, Fonts, Styles)
- Custom Domain\* or Subdomain
- Standard Header, Footers, Navigation, Home Page, Etc.
- 3 Additional Pages (Static, Basic)

#### **Attendee Login / Access Control**

- Basic Email / Password Login
- Private Pages / Exclusive Access
- Basic Event Registration (Standard Form, No Payment) or, Manual Import Users from 3rd Party
- · Event Registration Capability w/ Payment Processing

### **Events / Sessions**

- Up to 50 sessions
- Session Schedule / Listing
- Session Page w/ Streaming Feed, Standard
- "Live Now" Page
- On Demand Library
- Interactive Chat / Q&A / Polls (via Vimeo Enterprise)

#### **Sponsors**

- Up to 30 Sponsors
- Sponsorship Directory / Listings

#### **Exhibitors**

- Up to 35 Exhibitors
- Virtual Exhibitor Hall Directory Listing / Standard Booth

#### **Social Networking**

- User Profiles w/ Category Groups
- Bookmarking / Favorites
- Member Directory
- Networking Groups
- Member Connections
- · Private & Group Messaging

### **Usage License**

"Live" Website for 12 Months

### **Technical & Design Support**

- 4 Onboarding, Planning Meetings / Calls
- Technical & Design Support (Pre & Post)
- Technical Support Help Desk Widget (Live)

<sup>\*</sup> Additional cost incurred for custom domain site

### **Virtual Meeting Platform Elite**

Starting from \$17,500

A customized, full-featured event with a deeper level of integration, customization, and support. Supports up to 10,000+ attendees.

#### **Design & Layout**

- Branded Design (Colors, Logos, Fonts, Styles)
- Custom Domain\* or Subdomain
- Customize Header, Footers, Navigation, Home Page, Etc.
- 10 Additional Pages (Static, Basic)

#### **Attendee Login / Access Control**

- Basic Email / Password Login
- Private Pages / Exclusive Access
- Basic Event Registration (Standard Form, No Payment) or, Manual Import Users from 3rd Party
- Event Registration Capability w/ Payment Processing
- Single Sign On (SSO)\*\*

#### **Events / Sessions**

- Unlimited
- Session Schedule / Listing
- Session Page w/ Streaming Feed, Standard
- "Live Now" Page
- On Demand Library
- Interactive Chat / Q&A / Polls (via Vimeo Enterprise)

#### Sponsors

- Up to 100+ Sponsors
- Sponsorship Directory / Listings
- Customize Sponsorship System (Design, Layout, Functionality)
- Sponsorship Signup & Payment System
- · Sponsorship "Plus" (Banner Ads, Etc)

#### **Exhibitors**

- Up to 100+ Exhibitors
- Virtual Exhibitor Hall Directory Listing / Standard Booth
- Customize Exhibitor Hall & Booth Page

### **Social Networking & Gamification**

- User Profiles w/ Category Groups
- Bookmarking / Favorites
- Member Directory
- Networking Groups
- Member Connections
- Private & Group Messaging
- Gamification Awards, Points, Etc.

## **Usage License**

• "Live" Website for 12 Months

## **Technical & Design Support**

Unlimited

<sup>\*</sup> Additional cost incurred for custom domain site

<sup>\*\*</sup>Dependent on 3rd party system using standard SSO interfaces

## **Velocity Audio Visual Service (Alliant Events)**

Matt Woods, Senior Account Executive (619) 279-7673
<a href="matt.woods@alliantevents.com">matt.woods@alliantevents.com</a>
<a href="http://www.velocityavs.com">http://www.velocityavs.com</a>

#### AlliantConnect

Starting from \$16,500

Click Here to see AlliantConnect

AlliantConnect is not just a microsite, it's a one of a kind3D virtual event environment, and the closest thing to a live in-person event. This makes for an interactive and engaging experience for all participants. In this setting, events have a natural feel and sense of togetherness that allows for a productive and valuable Virtual Meeting Space. With AlliantConnect we help you reach your event goals, deliver your brand message, and increase attendee engagement. Alliant Events works closely with our clients and their end-users to make sure the platform is delivering to its full functionality... before, during, and after the event with our clients' needs in mind. Best For: Virtual Tradeshows; Virtual Conferences; Virtual Networking Events

#### AlliantStream

Starting from \$6,000

AlliantStream is a microsite style platform. If you are looking for a simple solution with the added benefit of incorporating event production to polish your event this is the solution. Attendees interact and engage using polls and chat. Provide live or on-demand sessions for training, product launches, keynotes, and tradeshows. Panel discussions with multiple remote presenters is a great way to use this platform. With this solution you get a full event website with all the schedule, sponsorships, and session streaming built in. Best for: Video Conferencing style meetings; Small meetings under 100 attendees; Panel Discussions & Fireside chats

#### Add a Virtual Studio

- Safe and local San Diego location
- Can be added to either virtual event platform
- Processional camera vs. low quality webcams
- Take care of potential bandwidth issues
- Custom background with branding

## **Virtual Event Collective (Encore Event Entertainment and To Be Designed)**

Gina Eliason, Sales Director (858) 518-5923

gina@virtualeventcollective.com

https://www.virtualeventcollective.com/

### **Managed Webinar**

Starting from \$3,500

Guided full webinar, from using the platform to being your on-hand tech support throughout, moderate webinar and facilitate live audience Q&A.

- Live audio broadcast with slide integration
- Dedicated event moderator
- Interactive Q&A and polling
- Live and on-demand access
- Audio and video recording

#### **Onsite Broadcasting**

Starting from \$8,500

Broadcasting from any location (professional studio, office, hotel, alternative venue). Present from one location or collaborate with other remote sites. We provide all the equipment and service for virtual-only events.

- All equipment provided (lighting, cameras, microphones)
- Experienced team of technicians onsite
- Live video streaming with slide integration
- Interactive content and audience engagement
- Social Media integration
- Audio and video recording

### **Virtual and Hybrid Event Production**

Starting from \$14,000

Full AV production and virtual event services included. We'll manage the onsite production.

- Full onsite AV production and service for local audience
- Live video streaming
- Multi-camera shoots available
- Integrated Q&A for live and remote audiences
- Digital attendee registration services
- Technical director onsite to produce event
- · Event and audio recording

## **Destination Concepts inc (DCi)**

Stephanie Luczynski, DMCP, Business Development Director HQ 858.274.7979 | C 858.539.6028 <u>stephanie@destinationconcepts.com</u> <u>https://www.destinationconcepts.com/</u>

The success of virtual events starts the same as live events, with the right partner who seamlessly becomes part of your team. With DCi, you get 22 years of innovative ideas and company stability to support your virtual event each step of the way.

Elevate your event or meeting's virtual experience by firing up the engagement level with DCi's unique delivery. All of our resources are yours, including set designers, producers, technical support and creative services professionals.

Our in-house teams provide solutions for dynamic virtual experiences within multiple event formats. We are well versed in translating incentives, product launches, conferences, tradeshows, teambuilding and more into a virtual format.

#### **VIRTUAL SERVICE OFFERINGS**

- Custom content development
- A full digital production team
- Customizable studios
- Exclusive set design elements
- Creative services and branding
- Gifting solutions that drive engagement
- Data analytics, tracking and reporting
- Platform selection and management
- Website development and management
- Data security and compliance fulfillment

### **Unbridled Solutions**

Sydney Locsin, Sales Manager, XM (858) 356-3208 slocsin@unbridled.com
https://www.unbridled.com/

At Unbridled, our goal is to work in partnership with our clients, serving their best interests as industry expert, experienced advisor, and fierce advocate. We'll work with you to tailor a custom solution that's based on the experience you want your attendees to have, as well as the most impactful way to impart information to them. Let us take the guess work out of finding the right virtual platform and outlining a unique experience to wow your attendees. Our production and planning team is here to coordinate every aspect of the attendee experience and we want you to treat us as an extension of your team. Bundled or à la carte, our full-service offerings are flexible enough to meet every need and budget.

Contact provider for pricing.

## **MPG Productions**

Cindy Kenna, Executive Vice President of Development (760) 407-6000
<a href="mailto:cindyk@mpgproductions.com">cindyk@mpgproductions.com</a>
<a href="http://www.mpgproductions.com">http://www.mpgproductions.com</a>

Contact provider for pricing.

## **ShowTec**

Lisa Tomaselli, Director of Business Development (858) 679-9700
<a href="mailto:little

## **NK Production, Inc.**

Nathan Keough, President (310) 880-3784 nathan@nkproduction.net http://www.soundlightingvideo.com/

Contact provider for pricing.

#### **ON Services**

Chris Sisson, Director of Business Development (470) 799-8489

csisson@onservices.com

https://onservices.com/locations/san-diego-av-production

Contact provider for pricing.

## **SEAS Productions**

Jeff Lutjens, Director of Sales (844) 732-7776
<a href="mailto:jeff@seaspro.com">jeff@seaspro.com</a>
<a href="https://specialeventaudio.com/">https://specialeventaudio.com/</a>

Contact provider for pricing.

# **Vision Global Event Strategies**

Debra Kimbrell, Director of Strategic Accounts (760) 740-9125, ext. 102 <a href="mailto:dkimbrell@visionges.com">dkimbrell@visionges.com</a>
<a href="https://www.visionges.com/">https://www.visionges.com/</a>

# **RED Company**

Carmela Roth, Founder & President (562) 498-1270
<a href="mailto:carmela.roth@redcompany.com/">carmela.roth@redcompany.com/</a>
<a href="https://www.redcompany.com/">https://www.redcompany.com/</a>

Contact provider for pricing.

# **Right Hand Events**

Elise Rollinson, President (619) 754-9490, ext. 1 elise@righthandevents.com https://righthandevents.com/