

#### **UPCOMING CONVENTION ATTENDANCE PROFILE**



#### SPECIALTY TOOLS & FASTENERS DISTRIBUTORS ASSOCIATION

46th Annual Convention & Trade Show

Sunday, October 30 - Tuesday, November 1, 2022

**Anticipated Attendance: 3,000+** 

### **Group Description**

Specialty Tools & Fasteners Distributors Association (STAFDA) is an international trade association for distributors, manufacturers, independent rep agents, and affiliates (trade press) serving the construction/industrial market. Founded in 1976 by 18 industry leaders who sought to create an organization where manufacturers and distributors of construction/industrial products could interface, and over the past 42 years, STAFDA has grown from the initial 18 founding members to 2,200+ member companies.

#### **Attendee Profile**

STAFDA is an international trade association for distributors, manufacturers, independent re agents, and affiliates (trade press) serving the construction/industrial market.

### **Guest Room Block**

Wednesday, 10/26	Thursday, 10/27	Friday, 10/28		Sunday, 10/30		Tuesday, 11/1	Wednesday, 11/2
10	100	150	800	1,500	1,500	700	20

# **Participating Hotels**

Marriott Marquis San Diego Marina
Omni San Diego Hotel
Horton Grand Hotel

# **Schedule of Events**

Date	Sunday, 10/30	Monday, 10/31	Tuesday, 11/1	
Approx. Attendee Arrival & Departure	3,000	3,000	3,000	
Convention Center Activity & Meals	8:30am-12:00pm Workshops 6:30pm-9:30pm Boo at the Zoo Opening Reception	8:30am-11:00am General Session 12:00pm-5:00pm Trade Show	9:30am-2:00pm Trade Show 5;00pm-6:30pm Some Like It Yacht Closing Receptions	
Attendee Open Meals	Breakfast, Lunch	Breakfast, Lunch, Dinner	Breakfast, Lunch	

#### **Off-Site Scheduled Events**

Sunday, October 30th from 6:30pm-9:30pm is the Opening Reception at the San Diego Zoo Wildlife Alliance

# **Contact Information**

- Jacqueline Scott, Senior Director of Client Services, SDTA
- Georgia Foley, CEO, STAFDA